

The We Foundation (The We Foundation and its subsidiaries)

Cookie Policy

1st October 2020

Information about our use of cookies

We use the following cookies:

- Strictly necessary cookies. These cookies are needed for the website to work. They include, for example, the cookies that keep track of whether a visitor is logged in to the website.
- Analytical/performance cookies. These let us recognise and count how many visitors we receive, and how they move around our website. This helps us improve the website, for example, so users can easily find what they are looking for.
- Targeting cookies. These record your visit to our website, the pages you have visited and the links you have followed. We use this information to make our website and the advertising displayed on it more relevant to your interests. We may also share this information with third parties for this purpose.
- Third party cookies. Third parties may also use cookies, over which we have no control. These cookies are likely to be analytical/performance cookies or targeting cookies. Third party cookies are a condition for viewing content from services such as YouTube, LinkedIn, Facebook and Twitter.

You can find more information about the individual cookies we use and how we use them in the table below:

Cookie	Name	Purpose	More information
Google Analytics	_ga, _gid, _gat, _gat_lwv	These cookies enable us to estimate our audience size and usage pattern.	https://policies.google.com/privacy
YouTube	IDE, GPS, PREF, VISITOR_INFO1_LIVE, YSC Possible others.	These cookies are placed in the browser by YouTube as a condition of showing embedded videos on our website.	https://policies.google.com/privacy

LinkedIn	bcookie, lidc, _ga, _lipt, lang, liap, sdsc Possible others.	These cookies are placed in the browser by LinkedIn as a condition of showing embedded content on our website.	https://www.linkedin.com/legal/privacy-policy
Facebook	act, c_user, datr, dpr, fr, pl, presence, sb, spin, wd, xs Possible others.	These cookies are placed in the browser by Facebook as a condition of showing embedded content on our website.	https://www.facebook.com/policy.php
Twitter	_ga, _gid, _gat, _twitter_sess, ct0, external_referer, guest_id, personalization_id, ads_prefs, csrf_same_site, csrf_same_site_set, dnt, eu_cn, kdt, remember_checked_on, syndication_guest_id, tfw_exp Possible others.	These cookies are placed in the browser by Twitter as a condition of showing embedded content on our website.	https://twitter.com/en/privacy
Authorisation	wordpress_logged_in_*, wordpress_sec_*, wordpress_test_cookie, wp-settings-3, wp-settings-time-3, wpe-auth	These cookies allow us to keep track of whether the visitor is logged in.	

Except for essential cookies, all cookies will expire after a maximum of 24 months or earlier, if we decide to delete the same.

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